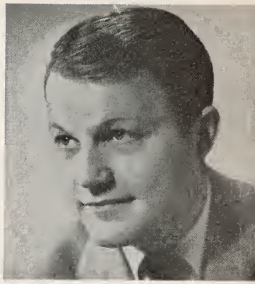
TV Forecast

Boxer to Comic! Bob Hope's Story

See Page 6

JUNE 24, 1950

"For the pick of the Portables



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LETTERS to the Editor

All letters must be signed; names will be withheld if requested.

Sir:

I've been watching all the singers on television and I think Danny O'Neil is tops. When he sings it hits like a ton of bricks. I think we should start a Danny O'Neil Fan Club.

LaGrange, Ill. MRS. ROSEMARY PETRONE

Sir:

Have been followers of *TV Forecast* since its beginning, and have often wondered if there are any other "four TV set families" that you know. There are nine in our family, and we are all TV fans. My husband says we even watch the bum commercials. Meals are served to the accompaniment of Cactus Jim and Trail Blazers. From then on the four sets are on . . . we love TV.

Chicago, Ill. JUNE MATTULL

Ed. Note: This may be a record.

Sir:

Was disappointed the Indianapolis 500 mile race wasn't on the network.

Madison, Wis. FORREST W. MOORE

Sir:

I appreciate curtain calls on Ford Theater. Many times I would have liked to learn the name of a particular actor in a play, but the names are flashed at breakneck speed, except (of course) those of the producer and director, which stand there till they rot. Wish they'd give us a chance to read the players' names.

Dolton, Ill. CONNIE BERG

Ed. Note: Connie is the writing-est fan we have; a letter each week.

Sir:

How about some more Bobbie Breen movies? I think he's great.

Crown Point, Ind. DONNA HALSLED

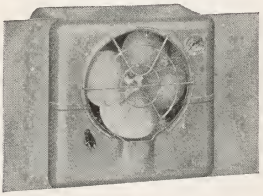
Sir:

Is that man on Adventure Time (WBKB) a real Scotchman, or is he pretending?

Valparaiso, Ind. NANCY STEWART

Ed. Note: He's really Paul Barnes, a staff actor, in costume.

It actually lowers temperature and filters air. Helps relieve hay fever sufferers. A boon to housewives at home all day. Refreshes husbands after a long hot day's work.



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Carole Wilk
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ON THE COVER

Bob and Kay, WENR-TV daytime personalities, are providing homey quips, fabulous guests and well-flavored news items on their channel 7 show. Glamourous Kay Westfall is pictured here with Bob "Ace" Murphy and some scene-stealing hamsters.

NEXT WEEK ● "Kukla Meets the Press"

Oliver Dragon, well-known reporter, interviews WNBQ television star, Kukla. It's an exclusive feature children and adults will not want to miss. Look for it in next week's *TV Forecast* on sale Friday at your favorite newsstand.

CHANNEL ONE

SAMMY KAYE already is meeting with the approval of Chicago TV fans in his new role as summer replacement for the Singing Barber, Perry Como . . . A fan club for the WNBQ swing-n-sway maestro is being formed by some Charleston-bitten kids who have switched to Kaye . . . Believe it or not item: Earl Wrightson, TV baritone, for years has been seeking a quiet spot in the country for an old-fashioned family picnic, only to be beaten out by swarms of New Yorkers. Wrightson finally solved the situation by buying a 52 acre tract in Rockland county. He won't build on it — just wants it for private picnics!

SAMMY

Better check your TV set this weekend . . . Martha Raye is scheduled to make a guest appearance on Popsicle's Parade of Stars on WBKB . . . Warning to readers: Beware of racket "talent schools" for television. A number of such schools were recently exposed. Their system was to call names picked at random from phone books, convince victims all they needed was "a little training" for a fee.

"The Web," summer replacement for "Suspense" will not go off in the fall, we understand. When "Suspense" returns, the Goodson-Todman thriller will shift to another time . . . Latest competitor for the title to succeed the late Will Rogers is Chill Wills . . . And Wills is bustin' for TV . . . Ed Wynn's favorite dish is holishkas . . . We didn't know what it was either, till we asked the Perfect Fool. Here are the ingredients: beef cooked with rice, wrapped in cabbage leaves, together with mixed vegetables thrown in for the fun . . . Doug Edwards says his show is the oldest sponsored news program on video. Before sponsorship it was seen in 1944 . . . Faye Emerson has been declared 1950's best-dressed woman in television by the Fashion Institute . . .

Only eight months old but wrapping Chicago audiences around her finger is Laura Jacqueline Hubbard, whose ukulele-strumming daddy, Eddie of WBKB, features her as a model for baby clothes and items.

LAURA

Wyllis Cooper, CBS-TV producer, was a boy bugler with Gen. John "Blackjack" Pershing in his campaign against Pancho Villa . . . Look for Abe Burrows' autobiography this fall. The raconteur of "This Is Show Business" reveals all.

Joan Barton, WGN-TV singing star, loves telephones, has them installed in her car, yacht, town apartment, suburban home and, of course, in the studio . . . Won't someone call her? . . . You'll find Ken Murray poking around Hollywood this summer for talent to appear on his fall foolies.

TV Forecast

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Boxer to Comedian . . . Story of Hope

A four letter word that means "stiff competition" for television comedians is Hope, spelled B-o-b-H-o-p-e, probably the No. 1 Candidate for Unca Miltie Berle's crown.

Inasmuch as both Hope and Berle are NBComics, the trophies will stay in the family, but it will be up to an audience of millions of set-owners to decide on whether they think Rapid Robert is funnier, more entertaining, and even more durable than record-breaking Berle.

This week we took a quick look at the fabulous life of the leading contender and discovered the guy making all the noise was a Lester Townes Hope born May 29, 1903 in London, England. His family moved to Cleveland, Ohio, while Bob was still in rompers.

After Hope graduated from school, there were no NBC, CBS or ABC vice presidents waiting to lure him into the big time. Instead, Bob found himself working one day as a clerk in a motor company. His next venture was professional boxing. Not only did his nose get in the way, but Hope got in the way, so he gave boxing up to work as a newspaper reporter (maybe that's where he picked up those gags).

While nosing-for-news, Hope spent his evenings taking tap dance lessons, which finally paid off when "Fatty" Arbuckle gave him the nod. Arbuckle, a silent film star, found himself needing an act for a show while barnstorming the country, and picked up Hope and friend, George Byrne, in Cleveland. It wasn't long after that Hope and Byrne, dancing team extraordinary, were starring in their own vaudeville routine.

One day in 1927, while appearing in Newcastle, Ind., ski-nose was asked by the theater manager to announce the next week's attractions. The audience laughed so long and heartily, Bob decided he was cut out to be a comedian and dropped the dance act. Six years later he obtained stardom in the Broadway production of "Roberta."

It was also about this time that Hope began looking to radio. He got his break in a show with Rudy Vallee and in 1938 became the star of his own program. That same year he played in his first motion picture, "The Big Broadcast," and has been starring ever since in radio and screen, and now TV.

Hope even tried clerking, and news reporting, found he liked vaudeville the best.

Hope enjoys all sports, but golf—especially with friend Bing Crosby— is his favorite. He is married to the former Dolores Reade. They have four adopted children. Bob is five feet 11 inches tall, weighs 170 pounds, and has brown hair and eyes. At first TV technicians thought they'd have to devise a special camera for Hope's famous nose, but his first two special shows proved that cameras can take most anything.

DANCEMASTER TV GUEST

Paul Shahin, Chicago dancemaster and author of books on the art of dancing, has been a frequent TV guest. Last week Shahin appeared on Tom Wallace's WGN-TV show. His first video appearance was in 1940 when he was guest of Zenith's experimental station.

Shahin is author of "Dance and Grow Slender," a $1 Blue Ribbon book available at newsstands. He has also cut records for beginners, "Learn to Dance the Rhumba," which is in album form.

TV Set Break Down?
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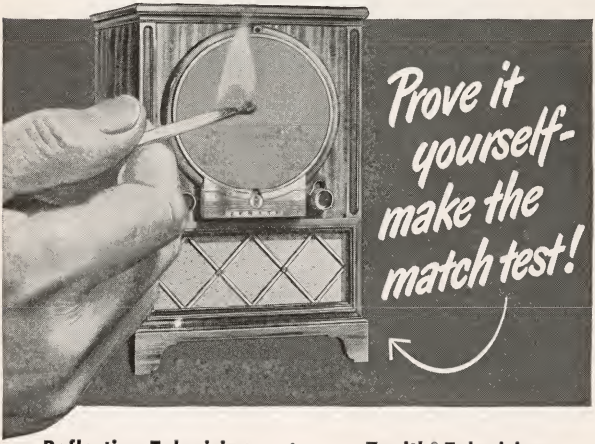

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2 New Zenith screen. With match at normal viewing position, all reflection disappears.

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Jack Likes "To Be Announced" Shows

by JACK MABLEY

Minute Reviews:

Admiral Talent Hunt: The session we saw had as good talent as any amateur show we've seen in two accordion-filled years of watching TV amateur shows. **Jack Herbert** has a fine feeling for guiding the youngsters. Definitely an outstanding show of this type.

Saturday Night Party: How did **Les Lear** get mixed up in a mess like this?

The Public Life of Cliff Norton: Cliff Norton's comedy is a 100 per cent product of Chicago television, is unique, and wonderful. But can't they put this program on at a civilized hour? At 5:55 p.m. everybody is either riding home from work, cooking a meal, washing, reading the paper, eating, or getting a quick one down at the corner.

Robert Montgomery Presents: Chicagoan **Richard Kiley's** acting in "The Champion" recently was one of the finest pieces of dramatic work on television. This show made him a star.

Murder Before Midnight: If you've wondered what this is, but go to bed too early to find out, it is old movies and long commercials, plus some goon-like character making like a high school kid playing spooks.

Bible Stories: Kay Morrow's narration, using tiny figures and sand, plus **Jerry Thorp's** choir, form a beautiful way of acquainting children with the Bible. There would be little criticism of television if there were more programs like this one.

Kay Kyser: One word describes **Kay Kyser**—silly.

Fred Waring: It's a shame this show has to come at the same time as Philco Television Playhouse. Waring has a sparkling bunch of singers and musicians, and manages to combine elaborate production with a pleasant informality that warms the viewer.

Bob and Kay: This is the midday show on which they ring a gong when anything important is going to happen. This is one of the most progressive ideas since the development of commercial television, and if they'd adopt it on more shows we'd be able to catch up on some back sleep, and at the same time miss absolutely nothing of importance.

Candid Camera: Becoming a trifle monotonous. The locale changes, but the situations and reactions usually are identical from show to show.

To Be Announced: One of the most frequent programs on the air, and always good for surprises.

Above: Waring, Montgomery and Norton.

TV Has Changed Granny

Mother dear, why keep a light
Burning late most every night
Mother smiled and said "My pet—
Don't you worry—don't you fret.

That's for Granny—not to stumble
Or to make a lot of mumble
On arriving late at night
From the wrestling and the fight.

Every night she's there to cheer
For the fighters she holds dear,
So cover up your eyes and sleep
For soon we'll hear dear granny creep."

—MARGARET MULIG

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2. CHASSIS EXAMINATION. Includes examination of tubes and other chassis components for deterioration. Also chassis thoroughly cleaned.

8. PICTURE TUBE ALIGNMENT. Includes centering of tube face in cabinet opening and centering of neck in deflection coils.

7. PICTURE TUBE & SAFETY GLASS CLEANED & POLISHED. Includes careful cleaning and polishing for clarity of vision.

3. CHECK ANTENNA, LEAD-IN, LIGHTNING ARRESTOR. Includes examination and tightening of connections.

4. SYNCRO-LOK RE-ADJUSTED. Reset control for maximum horizontal steadiness.

5. TUNING CALIBRATED. Reset oscillator trimmers to proper tuning range of each channel. Wave trap readjusted minimizing interference.

6. READJUSTMENT OF ELECTRONIC CONTROL. Includes resetting of brightness, contrast, centering, beam focus and linearity controls for sharpest, yet most natural pictures.

9. OVERALL PERFORMANCE TESTED. Includes check on station transmission to make sure all tubes and circuits function properly.

10. REPORT FURNISHED. Written report furnished covering technical condition and performance of set and antenna.

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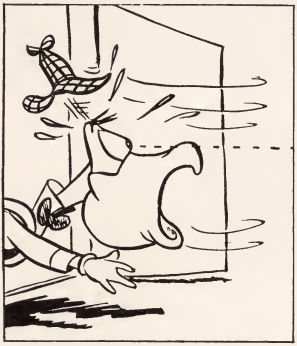
CHILDREN'S PAGE

PADDY the PELICAN

by Singer



"Pasha Skudnik! What a treat to see you after all this time! But where did you get those feet?"

"They kept growing after I left the Orient, Paddy. And wait'll I tell you how they got that big!"

"Holy Doodle, Pasha! You mean there's an adventure behind them"—
"Yes, Paddy."

"—You see, I was so starved I had to look for food in your garden. . . Let me tell you how this started."

(Continued next week)

Paddy the Pelican Is on WENR-TV Monday thru Friday 6 PM

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This one word speaks volumes. When you buy television service or an installation, you should deal only with responsible contractors. People who have the experience, background, technical facilities and financial standing. Only then are you protected against hidden costs and possible legal complications. When you do business with TISA member contractors, you know you are dealing with responsible companies.

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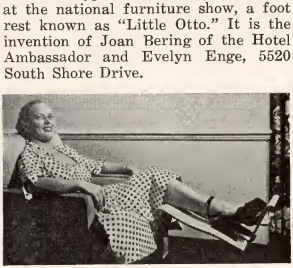
Central Television Service
3730 North Southport Ave. EAstgate 7-9500
6250 S. Marshfield Ave. HEmlock 4-6300

Dealers Radio & Television
816 West 58th Street WEntworth 6-40?

Suburban Television of La Grange
605 Hillgrove Avenue LaGrange 3935
LaGrange, Illinois

Chicagoans Invent Video Foot Rest

Televiewers have inspired the design of a new type ottoman now on exhibit at the national furniture show, a foot rest known as "Little Otto." It is the invention of Joan Bering of the Hotel Ambassador and Evelyn Enge, 5520 South Shore Drive.



Denise Darcel, TV and screen star, goes on record as being in love with Little Otto, portable, collapsible foot rest designed by two Chicago women for video viewers.

Made of 7 ply laminated plywood, Little Otto is curved to the contour of the calf of the leg and the ankle. It makes it possible to rock oneself or sit in perfect relaxation while watching one's favorite teleshow.

Sometime in July, Little Otto will go on sale at Marshall Field and company at a price of under ten dollars.

Miss Enge, formerly a dress designer, coined the name Little Otto (short for ottoman) and brought her idea to Mrs. Bering, wife of Frank Bering, chairman of the board of the Hotels Ambassador and Sherman. She invented the device for her late mother, who had been confined to a wheelchair.

Watch for Her Book

Ilka Chase of CBS-TV's "Glamour-Go-Round" is readying a novel for fall publication.

Ed Loves the Charleston

Ed Wynn, WBKB comic, and his wife, Dorothy, are regular ringsiders at the weekly Charleston contests at Hollywood's Mocambo.

Please Say "I Saw It in TV Forecast."

TV Forecast for June 24, 1950

Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

12:50 9 Batting Practice by Harry Creighton
1:05 9 Lead-Off Man with Harry Creighton
1:20 9 Baseball: Sox vs Philadelphia
3:00 4 Multiscope News on the ticker tape
3:30 9 Extra Inning with Jack Brickhouse summing up scores of other games
4:00 4 Multiscope News on the ticker tape
7 Other Lands, Other People Travel film
4:15 7 Animal Clinic Diagnosis of common ailment in household pets. Dr. W. A. Young gives a Boxer with swollen glands and sore throat a cherry flavored medicine
4:30 7 Sagebrush Theater Western feature "Trouble in Texas" with Tex Ritter
5:00 4 TV Billboard Ticker tape news
5:15 4 Week In Review
9 Feature Film "Chinatown After Dark"
5:30 4 Instant Foto
7 Lois And Looey Cartoon and illustration
5:35 4 Films
5:45 4 Lucky Pup Review Doris Brown tells you what Foodini and Pinhead have been doing this past week
6:00 5 American Forum Of The Air Discussion on "Our Transportation System—Good or Bad" Emory S. Land, Pres. Air Trans. Assoc. of Amer.; Col. Robert S. Henry, vp Assoc. of Amer. Railroads; Chester C. Thompson, Pres. Amer. Waterways Operators Inc.; Walter W. Belson, dir. of publ. rel. Amer. Trucking Assoc. Inc.
7 Buck Rogers Daring exploits and adventures in the 25th century with Buck and his gang trying to protect earth
6:15 4 Sailing To adventure with Cap'n Bill
6:30 5 Life Begins At Eighty Discussion on problems pertinent to those slightly advanced in age with Jack Barry acting as moderator
7 Lone Ranger The Old West comes to life again with Clayton Moore as the "Ranger" and Jay Silverheels as Tonto in episode "Pardon for Curly"
9 Famous Jury Trials Re-enactment of cases that have gone down in the history of the law courts
7:00 4 Ken Murray Show Variety featuring guests: Lucille Ball, Desi Arnaz, Bunny Briggs dancer, and the Sayers, comedy duo; the Marvellos, instrumental act; and production number featuring Darla Hood and the Enchanters in "Minnie From Trinidad" staged against a rich Caribbean background
5 Hawkins Falls, Pop. 6,200 Small midwestern community sets the scene
7 Paul Whiteman TV Teen Club Nancy Lewis aids "Pops" in introducing the talented youngsters
9 Dinner Date With Vincent Lopez
7:30 9 Inside Detective Roscoe Karns stars as the cop with a heart in mystery titled "Take a Small Dose of Murder"

8:00 4 **Telemovie Time** Feature film "Drums of the Desert" with Ralph Byrd & Lorna Grey
5 **Trotting Races** from Roosevelt Raceway, New York, with commentary by Clem McCarthy
7 **Circle Seven Theater** Western feature "Between Fighting Men" with Ken Maynard
9 **Cavalcade Of Stars** Variety starring Jerry Lester and guests Beatrice Kaye, Wally Brown, Anna Maria Alberghetti, singer, Evelyn Farney & her Morrison dancers
9:00 7 **Girls Baseball:** Queens vs Music Maids with description by Pat Flanagan
9 **Wrestling From Marigold** Main Match: Hans Schnabel vs Bobby Bruns, tag match: Carlos Riquez & Tony Felice vs Tony Olivas & Benito Gardini
9:25 4 **Tomorrow's Weather**
9:30 4 **Al Benson's Talent Spotlight** Variety and amateur talent with the Dozier Boys, boogie quintet; Joe Williams, Lurline Hunter vocalists, Dolores Bell and Sax Mallard and orchestra
5 **Grand Marquee** Feature film
10:30 4 **Saturday Night Party** Gala variety time with emcees Les Lear, Don Gordon, and George Anderson
10:45 5 **Today's Ball Game** with commentary on the highlights by Tom Duggan
11:00 9 **Theater Of Thrills** Feature film
12:00 4 **The Wife Saver** Film
9 **TV Forecast**

(Stations reserve the right to change above listings without notice)

WATCH
THE BALL GAMES
On Channel 9

12:50 P.M. Batting Practice

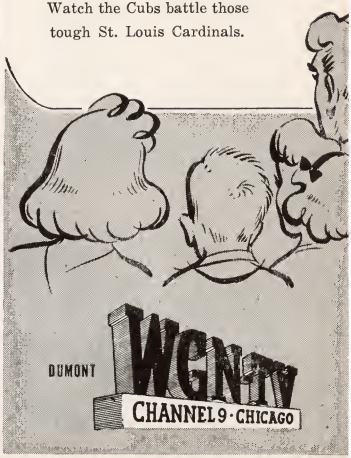
1:05 P.M. Lead Off Man

1:20 P.M. Game Time

Sunday, see the White Sox — Philadelphia Athletics doubleheader.

Tues. — Wed. — Thurs.

Watch the Cubs battle those tough St. Louis Cardinals.



TELEVISION PLAYHOUSE

8:00 P.M. SUNDAY

"HEAR MY HEART SPEAK"

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Another in the Television Playhouse series of famous plays

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SEE THESE ON SUNDAY TOO

6:30 p.m.

"ALDRICH FAMILY"

•

7:00 p.m.

"SO YOU WANT TO LEAD A BAND?"

•

7:30 p.m.

"COLGATE THEATRE"

•

9:00 p.m.

"GARROWAY-AT-LARGE"

TV Forecast for June 25, 1950

Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

12:00 7 **Bible Stories** told by Kay Morrow
12:25 7 **Jack Holden** Commentary
12:30 7 **Morris B. Sachs Amateur Hour** Tops in Chicagoland area talent perform
12:50 9 **Batting Practice** by Harry Creighton
1:05 9 **Lead-Off Man** with Harry Creighton
1:20 9 **Baseball:** Sox vs Philadelphia
1:30 7 **Lone Ranger** Saturday repeat show
2:00 7 **Hopalong Cassidy** Western adventure titled "Three on the Trail"
3:00 5 **Watch The World** with J. C. Swayze
3:10 7 **TV Tots Time** Children's cartoon story
3:20 7 **Kieran's Kaleidoscope** Discussion
3:30 4 **Multiscope News** on the ticker tape
5 **To be announced**
7 **A Day At The Bronx Zoo** Discussion of various animals with William Bridges acting as host
9 **Extra Inning** with Jack Brickhouse
3:40 9 **Second Game** (baseball)
4:00 5 **Meet The Press** Reporters seek answers to their question from current figure in the news, Martha Rountree, mc
7 **Super Circus** Fun for the kids under the big top with Claude Kirchner mc presenting a bareback riding family with their horses and Poodles Hannaford and daughter Gracie
4:30 4 **TV Billboard** Ticker tape news
5 **Film**
4:45 5 **Picture Contest**
5:00 5 **Hopalong Cassidy** Hoppy, Windy, and Lucky find adventure in old-west as narrated by Bob Atcher
7 **Singing Lady** Fantasies for children enacted by Suzari marionettes and told by Ireene Wicker. "The Emperor and the Nightingale"
5:30 4 **Mr. I. Magination** Where wishes come true, Paul Tripp mc in "Christmas In July"
7 **Cartoon Teletales** Children's art lessons and stories with Chuck and Jack Luchsinger
6:00 4 **Starlight Theater** Drama
5 **Zoo Parade** Card features the Harbor Seal. R. Marlin Perkins discusses how animals often assume expressions of humans, or vice versa
7 **Paul Whiteman Revue** Musical featuring songs by Junie Keegan, Earl Wrightson and guest vocalist
9 **Starlit Time** Musical revue featuring Allen Prescott, Reggie Beane trio, Bibi Osterwald and others
6:30 4 **This Is Show Business** Variety discussion with Clifton Fadiman mc, panel: Abe Burrows, Geo. S. Kaufman, guests: Binnie Barnes, actress and Max Gordon, stage producer
5 **Aldrich Family** Fact that Henry and Homer forget to change trains on visit to grandparents causes a few complications
7 **Carolyn Gilbert Show** Musical

6:45 7 **Dr. Fixum's Household Hospital** Art Youngquist gives the solution to many a home problem

9 **Telenews** News highlights from all over the world brought to you on film

7:00 4 **Toast Of The Town** Variety, Ed Sullivan mc, Ray Bloch's orchestra
5 **So You Want To Lead A Band** with the "swing & sway" music of Sammy Kaye and his orchestra
7 **Think Fast** Quiz featuring Dr. Mason Gross mc and panelists selecting questions from "blind bat"
9 **Chicagoland Players** Mystery drama
7:30 5 **Colgate Theater** presents "Satan's Waiting" with Jean Cagney, Pierre Watkins, and Rand Brooks
7 **Majority Rules** Panel quiz with guest celebrities, Myron Wallace quizmaster
9 **Chicagoland Newsreel Review**
8:00 4 **Palestine Film**

5 **Philco Playhouse** Drama "Hear My Heart Speak" by Charlotte Paul and starring Charlton Heston & Jane Seymour. Farm boy reputed to have quite a voice who returns from the war a mute and his readjustment

7 **Public Service Film** (tentative)
9 **They Stand Accused** Glimpses of courtroom procedure and true-to-life cases
8:30 4 **Film Shorts**
8:53 4 **Travel Time** Film
9:00 4 **Celebrity Time** Panel quiz, Conrad Nagel, mc, guests: Paul Winchell and Jerry Mahoney
5 **Garroway At Large** Musical capers with Bette Chapel, Connie Russell, Jack Haskell, Margaret Gibson & Charles Tate, and Cliff Norton
7 **Ruggles** Domestic comedy skits starring Charles Ruggles and Ruth Tedrow
9 **Stars Of Tomorrow** Amateur talent emceed by Lee Bennett
9:30 4 **Hollywood Playhouse** Feature film "Catherine The Great" with Douglas Fairbanks Jr. & Elizabeth Bergner
5 **Tele-Movie Time** Feature film "I Take This Oath" with Joyce Compton and Gordon Jones. Search for man responsible for father's death
7 **Youth On The March** Religious discussion by Dr. Percy Crawford

9 **Courtesy Theater** presents feature film "Missing Corpse" with J. Edward Bromberg. Comedy reigns when corpse walks the streets

10:00 7 **Lone Ranger** Repeat series, western
10:30 7 **Comedy Carnival** Old-time movies
10:45 5 **Today's Ball Game** with Tom Duggan
10:50 4 **Pix Of The News** with Ulmer Turner
10:55 4 **Treasure Hunt**
11:00 4 **Murder Before Midnight** Film segment
9 **TV Forecast**
11:05 4 **Murder Before Midnight** Film segment
11:30 7 **Sportscapades Film**

(Stations reserve the right to change above listings without notice)

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TV Forecast for June 26, 1950

Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 **9** **Tom Wallace Show** Featurettes filled with info and viewing pleasure
10:30 **4** **Multiscope News** on the ticker tape
10:40 **9** **Individually Yours** Her pen in hand, Celeste Carlyle designs a gown
11:00 **7** **Bob And Kay** Bid you go on with your housework til you hear the gong
9 **Chicago Cooks** Ideas for epicurean's delight shown by Miss Barkley
11:30 **4** **Cooking Is Fun** with Tina Redmon
12:00 **4** **Bill Evans Show** Join the contest

12:30 **9** **Stop The Record** Musical quiz with Frann Weigel and Rose Dunn

1:00 **4** **Multiscope News** on the ticker tape
9 **Test Pattern**
3:00 **4** **Homemakers' Exchange** Menus come to life in the hands of Louise Leslie
3:30 **4** **Multiscope News** on the ticker tape
9 **Health Talk** "Epilepsy" Dr. L. C. Bucy & Dr. Jake T. Reynolds, U. of D.
4:00 **4** **TV Album** Ticker tape news
9 **Stop, Look, And Learn** Harold Isbell interviews members of the National Contests Clubs
4:15 **5** **Judy Splinters** and Shirley Dinsdale
4:30 **4** **TV Billboard** Ticker tape news
5 **Howdy Doody Show** Variety show for the children with Bob Smith emcee
9 **Telephone Game** Quiz may be your big chance to win, so join the fun
5:00 **5** **Cactus Jim** Western feature film "Lawless Frontier"
9 **Small Fry Club** Entertainment to keep the youngsters busy and happy
5:10 **4** **Funny Bunnies** Cartoon feature
5:15 **4** **Comic Capers** Don & Vera Ward entertain with magic, comics & puppets
5:30 **4** **Lucky Pup** Troublesome Phineas thwarts the magic of Foodini, Doris Brown
9 **To be announced**
5:45 **4** **Wrangler's Club** Western feature film
5:50 **5** **Eddie Hubbard Ukulele Lessons**
5:55 **5** **Public Life Of Cliff Norton:** Subject: How to repair an alarm clock
6:00 **4** **Film Shorts**

5 **Kukla, Fran, And Ollie** K, O, and TViewers applaud Fran's singing

7 **Paddy The Pelican** Evokes laughter with his original stories
9 **Captain Video** Richard Coogan and Don Hastings seek world's lawbreakers
6:15 **4** **Time For Beauty** Cap'n Huff 'n Puff is one of the amusing characters
7 **Hold 'Er Newt** Discussion in the fanciful community of Figg Center
6:30 **4** **CBS News** Douglas Edwards reporting
5 **Showroom** featuring Roberta Quinlan. Guest: A. P. Hall, vocalist-pianist
7 **Adventure Time** Feature film serial: "Rex and Rinty"
9 **Film Varieties**

6:45 4 **Parade Of Stars** Introducing Martha Raye in variety for young and old
5 **News Caravan** with John Swayze
7 **Flana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news

7:00 4 **Silver Theater** presents "My Heart's in the Highlands" starring Howard da Silva as the philosophical MacGregor in adaptation of Wm. Saroyan play
5 **Tele-Theater** Drama
7 **Parade** Top talent treat with a group of amazing youngsters

9 **Stop The Record** Frann Weigel spins the records in quiz

7:30 4 **Talent Scouts** Semi-amateur emceed by Arthur Godfrey
5 **Voice of Firestone** presents Howard Barlow and orchestra accompanying Eleanor Steber, soprano
7 **Dr. Fixum's Household Hospital** Ideas to make life easier from Art Youngquist
9 **Al Morgan Show** Musical variety with the maestro of the keyboard

8:00 4 **Candid Camera** Allan Funt presents John Q. Public off guard
5 **Lights Out** Drama "Encore" starring Donald Hammer
7 **Premier Playhouse** Feature film "The American Empire" Richard Dix, Preston Foster, Francis Gifford; story of cattle vs dreams of a Texas empire
9 **World Is Yours** Travel film "Lake of Lucerne (Switzerland)"

8:15 9 **Film Shorts**

8:30 2 **Film** (KS2XBS experimental station)
4 **Goldbergs** Problems of family and neighbors are usually solved by Molly
5 **Stadium Concerts** Conducted by E. Carvalsho, guest: Nathan Millstein, violinist
9 **A Trip To Three Continents** Film

9:00 4 **Studio One** Drama "My Granny Van"
9 **Hands Of Destiny** Mystery "Sleepwalker" with Braden Peters

9:30 5 **Who Said That?** Robert Trout asks of John Cameron Swayze and guests
9 **Motion Picture Academy** Feature film, Jack London's "Alaska" with Dean Jagger and John Carradine

9:35 7 **My True Story** Drama
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle
10:05 7 **Flana-Grams** Sports commentary
10:10 5 **Dorsey Connors Show** Commentary
10:15 4 **Wrestling From Hollywood** Film narrated by Russ Davis with description Great Moto vs Leo Garabaldi
5 **Today's Ball Game** with Tom Duggan
7 **News Digest**

10:30 5 **Clifton Utley** and the late news at home and abroad

10:45 5 **But Not Forgotten** with Herbie Mintz
11:00 9 **Chicagoland Newsreel** Local news
11:05 4 **Pix Of The News** with Ulmer Turner
11:15 9 **TV Forecast**
11:40 4 **Treasure Hunt**
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TV Forecast for June 27, 1950

Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 **9 Tom Wallace Show** Ingie Jorgenson assists on variety show

11:00 **4 Multiscope News** on the ticker tape
7 Bob And Kay Veterans of the ad-lib art are Kay Westfall and Bob Murphy
9 Chicago Cooks Homemakers take note of the time-saving food preparation devices told by Miss Barkley

12:00 **4 Bill Evans Show** Bubbling commentary accompanies recorded music
7 Bob And Kay (continued)
9 Tom Wallace Show (continued)

12:30 **9** **Stop The Record** Join the fun, you too can win those prizes, Rose Dunn mc

12:50 **9 Batting Practice** by Harry Creighton

1:00 **4 Bleacher's Club** with Manny Opper

1:05 **9 Lead-Off Man** with Harry Creighton

1:10 **4 What's The Score?** Pre-game guess conducted by Linn Burton

1:20 **9 Baseball:** Cubs vs St. Louis

1:25 **4 Baseball:** Cubs vs St. Louis

3:30 **4 Sports We Seldom See**
9 Extra Inning with Jack Brickhouse

3:40 **4-9 Second Game**

4:15 **5 Judy Splinters** Puppet whose knowledge of children is enhanced by interesting visits with them

4:30 **5 Howdy Doody Show** Adventures of a puppet and his puppet friends

5:00 **5 Cactus Jim** Western feature film "Lawless Frontier" II

5:30 **5 Pet Shop** Charlie, the monkey romps Gail's desk top while he and Gay entertain guests

5:55 **5 Public Life Of Cliff Norton** Subject: Case of misunderstanding

6:00 **4 Time For Beany** Mr. Nobody can't be seen or heard by anyone but Beany
5 Kukla, Fran, And Ollie Entertainment for the entire family
7 Paddy The Pelican Enjoys himself as much as the children enjoy him
9 Captain Video and his ranger Don Hastings seek to overcome evil in a super scientific world

6:15 **4 Hollywood Tele-Views** Sunda Love presents Morton Reiss, producer and Byron Bentley, assoc. publisher
7 Hold 'Er Newt Discussion around the cracker barrel can range from the weather to the state of world affairs

6:30 **4 Herb Graffis Show** Commentary
5 Little Show Musical variety with John Conte emcee
7 Adventure Time Feature film serial: "Rex and Rinty"
9 Art Jarret's Metropolitan Memo

6:45 4 **Window Shopping** with Pat Banks
5 **News Caravan** John Swayze reporting
7 **Flana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news

7:00 4 **Frontier Theater** Western feature film
5 **NBC Feature Playhouse** Feature film
7 **Comedy Carnival** Two-reel movies
9 **Dude Ranch** Films, games, contests set on a western scene, fun for all

8:00 4 **Ed Wynn Show** Variety featuring Dinah Shore and Ben Wrigley, comedian
5 **Fireside Theater** Film "The Ear" starring Whit Bissell
7 **In The Morgan Manor** Musical variety with Russ Morgan and his band
9 **Cavalcade Of Bands** introduced by Ted Steele

8:30 4 **Suspense** Lon McAllister as the lonely young man who yearns for family ties in "Wisteria Cottage" (not presented last week due to CBS difficulties)
5 **Circle Theater** presents "The Chair" starring Lucile Watson
7 **Tin Pan Alley TV** introducing composer Red Evans with his new song "If I Could Steal You" with Johnny Desmond, Gloria Van, vocalists; Chet Roble pianist doing the songs of Mr. Evans

9:00 4 **Girls Baseball:** Music Maids vs Queens announced by Joe Wilson
5 **Original Amateur Hour** with Ted Mack
7 **Tomorrow's Champions** Boxing bouts, features: Joe Chibe vs Joe Anderson (4 rds) and Gordon McKinnon vs Frank Mendoza (4 rds)
9 **Wrestling From Marigold** announced by Jack Brickhouse

10:00 5 **Weatherman** Clint Youle discusses the atmospheric conditions influencing today's and tomorrow's climate
7 **Sports Album**

10:05 7 **Tomorrow's Champions** (continued)

10:10 5 **Dorsey Connors Show** New gadgets and gimmicks for both mom and dad

10:15 5 **Today's Ball Game** with Tom Duggan narrating the film highlights

10:30 4 **Ernie Simon** The Curbstone Cutup
5 **Clifton Utley** and late news bulletins

10:45 4 **Ulmer Turner** and the news
5 **But Not Forgotten** with Herbie Mintz and Norman Barry recalling the past with music
7 **Pars, Birdies, And Eagles** Golf tips from Johnny Revolta and Jimmy Hines

10:50 4 **Ulmer Turner** and late news items

11:00 4 **Sports Roundup** with Joe Wilson

11:15 7 **Flana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news

11:20 4 **Murder Before Midnight** Film segment used as basis for nightly quiz

11:30 7 **News Digest**
9 **TV Forecast**

11:50 4 **Instant Foto**

11:55 4 **Treasure Hunt** Can you identify the famous Chicago building in the picture?

11:55 4 **TV Billboard** Ticker tape news

(Stations reserve the right to change above listings without notice)

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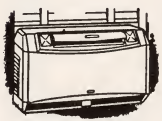

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TV Forecast for June 28, 1950

Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 **9 Tom Wallace Show** Two hours of a surprising variety of features
10:30 **4 Multiscope News** on the ticker tape
11:00 **7 Bob And Kay** Troupers Murphy and Westfall are stars of show
9 Chicago Cooks Demonstrations of new and interesting taste treats
11:30 **4 Cooking Is Fun** with Tina Redmon
12:00 **4 Bill Evans Show** News, views, and music informally mixed
12:30 **9** **Stop The Record** Send your name and phone numbers in, you may be called by Rose Dunn
12:50 **9 Batting Practice** by Harry Creighton
1:00 **4 Bleacher's Club** with Manny Opper
1:05 **9 Lead-Off Man** with Harry Creighton
1:10 **4 What's The Score** with Linn Burton
1:20 **9 Baseball:** Cubs vs St. Louis
1:25 **4 Baseball:** Cubs vs St. Louis
3:15 **4 Lucky Fan** with Joe Wilson
3:30 **4 Multiscope News** on the ticker tape
9 Extra Inning with Jack Brickhouse
4:00 **4 Florence Bourke Ellis Show** Commentary
9 Hi Ladies Tommy Bartlett interviews
4:15 **5 Judy Splinters** An entertaining and informative show for the children
4:30 **4 TV Billboard** Ticker tape news
5 Howdy Doody Show Clarabelle and Mr. Bluster help to make children laugh
9 Telephone Game Jane Quinn and Bill Bailey co-emcee give-away show
5:00 **4 Multiscope News** on the ticker tape
5 Cactus Jim Western feature film "Lucky Texan" I
9 Small Fry Club Good advice and new ideas for all the youngsters
5:10 **4 Funny Bunnies** Cartoon feature
5:15 **4 Comic Capers** Follow the funnies with Don, Vera, and Boo the magic bunny
5:30 **4 Lucky Pup** Bunnin puppets get entangled in adventure, Doris Brown
9 Trail Blazers' Theater Western film "Where the West Begins" I
5:45 **4 Wrangler's Club** Texas Bruce is on hand to introduce the serial
5:50 **5 Eddie Hubbard Ukulele Lessons**
5:55 **5 Public Life Of Cliff Norton** Subject: Making a kite
6:00 **4 Film Short**
5 Kukla, Fran, And Ollie Puppet show for both youngsters & oldsters
7 Paddy The Pelican Dips into life and pulls humor out for enjoyment
9 Captain Video Adventure series with Richard Coogan & Don Hastings
6:15 **4 Time For Beany** Durkene tells Teeny
7 Hold 'Er Newt Personalities of Moose and Gaylord Nosegay make many visits to Newton Figg's general store
6:30 **4 CBS News** Douglas Edwards reporting
5 Showroom featuring Robert Quinlan Guest: Magid Triplets
7 Adventure Time Feature film serial: "Rex and Rinty"

9 **Art Jarrett's Metropolitan Memo**
6:45 4 **Window Shopping** with John Dunham
5 **News Caravan** John Swayze reporting
7 **Flana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news
7:00 4 **Arthur Godfrey And His Friends** with Janette Davis, the Mariners, the Chordettes, Archie Bleyer's orch.
5 **Fifteen With Faye** Commentary by Faye Emerson & Kenneth Banghart
7 **On Trial** Discussion on "Should Congress Pass the President's Health Program?" Negative: Jacob Javits (R—NY), Mary H. Donlon
9 **Music Ala Mode** featuring the Starnoters, Paula Rae, and Art Jarrett
7:15 5 **Nature Of Things** Dr. Roy K. Marshall will discuss "Atomic energy for peacetime uses"
7:30 5 **Cameo Theater** Drama
7 **Author Meets The Critics** John M. McCaffrey me discussion on "A Measure of Freedom" by Arnold Forster
9 **Spell With Isbell** Out-spell contestants
8:00 4 **Twin Time** Young professionals in a variety revue emceed by Jack Lemmon
5 **Kraft Theater** presents "The Wind Is Ninety" with Nancy Coleman and Geo. Reeves; fantasy where spirit of young Lt. returns home to give news of his death
7 **A Couple Of Joes** a Jane, and a dog with the songs you requested
9 **World Is Yours** Travel film "Highlights of London"
8:15 9 **Chicagoland Hero Of The Week** Interviews with Spencer Allen
8:30 4 **Television Talent Hunt** Amateur talent
7 **Wrestling From Rainbo** Wayne Griffin announces match with Primo Carnera
9 **Plainclothesman** Mystery drama titled "In the Blood"
9:00 5 **Break The Bank** Bert Parks quizzes the current wish-bowl winners
9 **Strange Adventure** "4:15 Express" and "Charlotte Corday" Films
9:15 4 **Warren Hull** Commercial
9:30 4 **Travel Time** Film
5 **Film Short**
9 **Four Star TV Theater** Feature film "Juggernaut" with Boris Karloff
9:45 4 **Film Shorts**
5 **Reported Missing** Help Jim Hurlbut in locating lost persons discussed
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle
10:10 5 **Dorsey Connors Show** Commentary
10:15 4 **Ulmer Turner** with late news bulletins
5 **Today's Ball Game** with Tom Duggan
10:30 4 **Sports Roundup** with Joe Wilson

5 **Clifton Utley** reporting the news on the national and international scenes

10:45 4 **Your Main Event** Wrestling matches
5 **But Not Forgotten** with Herbie Mintz
11:00 7 **Flana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news
11:15 7 **News Digest**
9 **TV Forecast**
11:25 7 **Sports Album**
11:45 4 **Murder Before Midnight** Film segment
12:15 4 **Treasure Hunt**
(Stations reserve the right to change above listings without notice)

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Shows Open to Public

Televiewers wishing to see audience participation shows may obtain tickets by writing or phoning the Chicago stations, as indicated below:

WENR-TV—20 N. Wacker Dr., AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Parade," Monday 7 p.m.; "Courtesy Hour," Friday 10-11 p.m.

WGN-TV—435 N. Michigan, SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; "Hi Ladies," Tuesday and Thursday 4 p.m. (Write c/o Home Arts Guild.); "Al Morgan Show," Monday 7:30 p.m. (Tickets not printed. Phone for reservation.); "Stage Door Revue," Thursday 7:30 p.m.; "Spell With Isbell," Wednesday 7:30 p.m. (Write c/o Harold Isbell); "Stop, Look, And Learn," Wednesday 4:00 p.m. (Write c/o Harold Isbell.)

WNBQ—Merchandise Mart, SU 7-8800. Guest Relations, Mart, Chicago 54, Audience participation shows suspended for the summer.

WBKB—190 N. State, RA 6-8210. Tickets: Public Relations. "Lucky Letters," Friday 9:30 p.m.; "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) Admiral TV Talent Hunt, Wednesday 8:30 p.m. "Al Benson Show," Saturday 9:30 p.m.; "Saturday Night Party," Saturday 10:30 p.m. (Write c/o Bill Taylor.)

WAYNE KING also attracts the jazz and bop-weaned youngsters, as this photo shows. WNBQ star recently was guest of Junior Achievement, was besieged by the younger generation for autographs. That's Jack Cornelius (left), Chicago Junior Association of Commerce president.

TV Forecast for June 29, 1950

Thursday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 **9** **Tom Wallace Show** Packed with news, tips, music, and guest stars

11:00 **4** **Multiscope News** on the ticker tape
7 **Bob And Kay** Two hour variety featuring Kay Westfall & Bob Murphy
9 **Chicago Cooks** New recipes for family's pleasure shown by Barbara Barkley

12:00 **4** **Bill Evans Show** Variety parade of music, guests, gags, and gossip
7 **Bob And Kay** (continued)
9 **Tom Wallace Show** (continued)

12:30 **9** **Stop The Record** Musical quiz with Frann Weigel and Rose Dunn co-emcees

12:50 **9** **Batting Practice** by Harry Creighton
1:00 **4** **Bleacher's Club** with Manny Opper
1:05 **9** **Lead-Off Man** with Harry Creighton
1:10 **4** **What's The Score?** Linn Burton mc
1:20 **9** **Baseball:** Cubs vs St. Louis
1:25 **4** **Baseball:** Cubs vs St. Louis
3:30 **4** **Lucky Fan** with Joe Wilson
7 **Beulah Karney Show** Adventures in foods
9 **Extra Inning** with Jack Brickhouse
3:45 **4** **Multiscope News** on the ticker tape
4:00 **4** **TV Album** Ticker tape news
7 **Kay Morrow Show** Latest trends in women's fashions and what's to come
9 **Hi Ladies** Interviews with Tommy Bartlett and ladies of Home Arts Guild
4:15 **5** **Judy Splinters** and Shirley Dinsdale interview their guests
4:30 **4** **TV Billboard** Ticker tape news
5 **Howdy Doody Show** Bob Smith tells children how they can be better
9 **Telephone Game** Prizes are on hand for the winners of this quiz game
5:00 **4** **Tri-Grater**
5 **Cactus Jim** Western feature film "Lucky Texan" II
9 **Small Fry Club** Entertainment to keep the youngsters busy, Bob Emery mc
5:10 **4** **Funny Bunnies** Cartoon story
5:15 **4** **Comic Capers** Don, Vera, and Boo bring you comics and magic
5:30 **4** **Lucky Pup** Amusing adventures of Foodini and his friends, Doris Brown mc
9 **Trail Blazers' Theater** Western film "Where the West Begins" II
5:45 **4** **Wrangler's Club** Adventures in the wild and woolly west narrated by Texas
5:55 **5** **Public Life Of Cliff Norton** Subject: Know your flora
6:00 **4** **Time For Beany** Ship of adventure reaches another port of fantasy in Beany's amazing travels
5 **Kukla, Fran, And Ollie** One for the money, two for the show, three for KFO
7 **Paddy The Pelican** tells another wonderful tale with the aid of Pam
9 **Captain Video** uses many of his own inventions to catch evil doers

6:15 4 **Hollywood Tele-Views** Celebrity interview with Sunda Love and guest Marshall Migatz, producer
7 **Hold 'Er Newt** starring Newton Figg general store proprietor in Figg Center, Ill.
6:30 4 **Herb Graffis Show** Commentary
5 **Little Show** Musical variety starring John Conte emcee
7 **Adventure Time** Feature film serial: "Rex and Rinty"
9 **Film Varieties**
6:45 4 **Window Shopping** with Pat Banks
5 **News Caravan** John Swayze reporting
7 **Fiana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news
7:00 4 **Ship's Reporter** Interviews with departing celebrities by Jack Mangan
5 **Leave It To The Girls** Maggi McNellis mc of discussion & lone male guest
7 **Stop The Music** Bert Parks mc's musical quiz aided by Jimmy Blaine, Marion Morgan & Betty Ann Grove
9 **Film Varieties**
7:15 4 **Cafe Continental** European variety on film with outstanding local talent
7:30 4 **To be announced**
5 **Studs' Place** Studs Terkel and guests launch into another discussion
9 **Stage Door Revue** Amateur hour with Claude Kirchner as emcee
8:00 4 **Bond Show** Variety
5 **College Of Musical Knowledge** Kay Kyser quizzing students on batting average music-wise
7 **ABC Showcase** Light variety revue and dramatic offerings
9 **Morey Amsterdam Show** Cutting capers with Morey and guests from mythical Silver Swan Cafe
8:30 4 **Glamour-Go-Round** Ilka Chase commentating on the metropolitan scene
7 **Ruggles** Domestic comedy skits with Charles Ruggles & Ruth Tedrow
9 **TV Beauty Contest** Myron Wallace mc
8:45 4 **Harry Wismer Show** Commentary
9:00 5 **Martin Kane, Private Eye** Mystery drama starring William Gargan
7 **Roller Derby** described by Ken Nydell and Joe Hasel
9 **Wrestling From Madison** announced by Jack Brickhouse
9:15 4 **Travel Time** Film
9:30 4 **Johnny Paul Show**
5 **Wayne King Show** Musical theme sets the scene for vocalizing of Nancy Evans and Harry Hall
9:45 4 **Travel Time** Film
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle
10:10 5 **Dorsey Connors Show** Commentary
10:15 4 **Ulmer Turner** and the late news
5 **Today's Ball Game** with Tom Duggan
7 **Fiana-Grams** Sports commentary
10:30 4 **Sports Roundup** with Joe Wilson
5 **Clifton Utley** and late news bulletins
7 **News Digest**
10:40 4 **Murder Before Midnight** Film segment
10:45 5 **But Not Forgotten** with Herbie Mintz
11:15 4 **Treasure Hunt**
9 **Chicagoland Newsreel** Local news
11:20 4 **TV Billboard** Ticker tape news

(Stations reserve the right to change above listings without notice)

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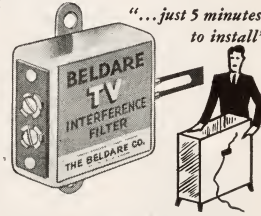

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—ORDER TODAY

TONIGHT

STOP!

LOOK!

LISTEN!

Dwight D. Eisenhower's

"CRUSADE IN EUROPE"

Now at its new time

7:00 P.M.

ROLLER DERBY

Thrills

Chills

Spills

7:30 P.M.

"TIN PAN ALLEY TV"

Musical hall of fame

starring

Johnny Desmond
Gloria Van
The Vision-aires quartet
Chet Roble at piano
& Rex Maupin's orchestra

8:30 P.M.

"OUR GAL TONI"

Toni Gilman

9:00 P.M.

WENR-TV

Channel 7

ABC-TV in Chicago

TV Forecast for June 30, 1950

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 9 **Tom Wallace Show** Package of morning pleasantries for early bird viewers

11:00 4 **Multiscope News** on the ticker tape
7 **Bob And Kay** Format of show is as informal as breakfast
9 **Chicago Cooks** Barbara Barkley tells you how it's done with little cost

12:00 4 **Bill Evans Show** Tid-bits from everywhere mixed in a pleasing variety
7 **Bob And Kay** (continued)
9 **Tom Wallace Show** (continued)

12:30 9 **Stop The Record** Answer the questions and win the prizes

1:00 4 **Multiscope News** on the ticker tape
9 **Test Pattern**

3:00 4 **Homemakers' Exchange** Send your favorite recipes to Louise Leslie

3:30 4 **Multiscope News** on the ticker tape

4:00 4 **TV Album** Ticker tape news
9 **Hy Power Crossword Puzzle** Quiz

4:15 5 **Judy Splinters** Pow-wow with Shirley Dinsdale and other children
9 **Plan-A-Room** New ideas for interior decoration from Paul MacAlister

4:30 4 **TV Billboard** Ticker tape news
5 **Howdy Doody Show** Don Jose Bluster frets, other puppets try to console
9 **Telephone Game** Bill Bailey and Jane Quinn direct, viewers participate

5:00 5 **Cactus Jim** Western feature film
9 **Small Fry Club** Variety of subjects to engross minds of young'ns

5:10 4 **Funny Bunnies** Cartoon feature

5:15 4 **Comic Capers** Magic for kids to muse over with Don & Vera Ward

5:30 4 **Lucky Pup** Poodini matches brains with Phineas P. Pinch
9 **Fairteen Club** Join the teen-agers in their jam-session, Norma Kasell mc

5:45 4 **Wrangler's Club** Western feature film

5:50 5 **Eddie Hubbard Ukulele Lessons**

5:55 5 **Public Life Of Cliff Norton** Subject: The amusement park

6:00 4 **Film Shorts**
5 **Kukla, Fran, And Ollie** Burr Tillstrom manages the Kuklapolitans
7 **Paddy The Pelican** Follow Paddy's adventures on page 10
9 **Captain Video** Adventures with Richard Coogan and Ranger Don Hastings

6:15 4 **Time For Beany** Teeny, Durkene, See-Saw and the rest of the players
7 **Hold 'Er Newt** Every day occurrences with Newton Figg at general store

6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** featuring Roberta Quinlan Guest: Nick Kenny, editor
7 **Adventure Time** Feature film serial: "Rex and Rinty"

9 **Film Varieties**
6:45 4 **Window Shopping** with Pat Banks
5 **News Caravan** John Swayze reporting
7 **Flana-Grams** Sports commentary
9 **Chicagoland Newsreel** Local news
7:00 4 **Eddie Hubbard Show** Music, gags, and general commentary with gang
5 **Magic Slate** Drama
7 **Crusade In Europe** Ch. 22 in the film series of Gen. Eisenhower's book titled "Collapse of Germany"
9 **Cartune-O** Join the fun in musical quiz with Holland Engle emcee
7:25 7 **Job Looking For You** Commercial
7:30 4 **Man Against Crime** Mystery drama An amnesia victim leads Mike Barnett to a dead person
5 **Walt's Workshop** Mr. Durbahn discusses the making of different types of outdoor furniture
7 **Roller Derby** from New York
8:00 4 **Ford Theater** Drama
5 **Versatile Varieties** Harold Barry mc, guests: Janis Paige, Russ LeBeau, Duke Jordan & Howells, dance team
9 **World Is Yours** Travel film "Scotland"
8:15 9 **Film Varieties**
8:30 5 **The Clock** Suspense drama of murder for money
7 **Tin Pan Alley TV** Musical starring Johnny Desmond (see pg. 33)
9 **Wrestling** with Jack Brickhouse
9:00 4 **People's Platform** Current topic discussion conducted by Chas. Collingwood
5 **Cavalcade Of Sports** Past week's sports events highlights on film
7 **Our Gal Toni** Interview-variety time
9:30 4 **Lucky Letters** Frankie Masters mc's quiz based on anagrams with musical, verse, & skit clues
5 **Greatest Fights Of The Century** Film Conn vs Bettina
9 **Community Theater** Feature film "The Housekeeper's Daughter" Joan Bennett in farce comedy involving antics of newspapermen Adolphe Menjou and Wm. Gargan in catching racketeers
9:45 5 **Sports Film**
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle
7 **Courtesy Hour** Gala variety staged by Jim Moran mc with outstanding talent entertainment
10:10 5 **Dorsey Connors Show** Commentary
10:15 4 **Wrestling From Hollywood** Film narrated by Russ Davis
5 **Today's Ball Game** with Tom Duggan
10:30 5 **Film Short**
10:45 5 **But Not Forgotten** with Herbie Mintz
9 **Theater Of Thrills** Feature film
11:00 5 **Clarke's Owl Show** English feature film "Secret Voice" with John Stuart, Diana Beaumont, and Henry Victor
7 **Flana-Grams** Sports commentary
11:05 4 **Murder Before Midnight** Film segment
11:15 7 **News Digest**
11:35 4 **Pix Of The News** with Ulmer Turner
12:00 9 **TV Forecast**

(Stations reserve the right to change above listings without notice)

QUIET!

Yes, now you can work or rest in absolute quiet while your family enjoys TV as loud as it likes. Amazing SILAVOX solves the problem with individual earphones, complete with volume control. See your nearest dealer today.

"Television Can Aid Our Children"

One of the outstanding citizens selected for the *TV Forecast* National Television Review Board is former Olympic star Jesse Owens.

Mr. Owens holds the world record for 100 meters (10.2 sec.), 200 meters (20.1 sec.), 220 yards (20.3 sec.) and broad jump (26′ 8½″). He also holds the Olympic record—won in 1936—for the 200 meter and broad jump.

We went to see Mr. Owens a few days ago at the Leo Rose Clothing Co., where he now holds the position of Executive Director for Sports Activities. We found him to be a tall, lithe, good-looking fellow, with a firm handclasp and a very friendly smile. Indeed, Jesse Owens' most outstanding trait seems to be friendliness; he likes people.

He likes children particularly, and dealing with children is his present job. His company has organized baseball and basketball teams for the children of the community, has provided them with uniforms and equipment, and with trophies for the winners. Mr. Owens feels that these activities are a great aid in combatting juvenile delinquency. "Kids can't afford to buy uniforms," he says. "I remember when I was a kid and I know how tough it is. The child has got to feel that he's important, that he's wanted. If he can't feel important in some constructive way, he's going to do it destructively. Our purpose is to give him some constructive outlet for his energies."

Mr. Owens feels that television, too, can be of great help to children. He strongly disapproves of the gory scare shows which too often grace the bedtime hour of the younger set. But he believes that shows like Hopalong Cassidy are, on the whole, beneficial. Such programs, he feels, give the child a wholesome figure to look up to and admire, something that all youngsters need.

Mr. Owens is particularly interested in the educational potential of television. "Visual education," says he, "is really the best kind. Let the children see something with their own eyes and it gives them a better idea of what's going on." In this connection he feels that television is one of the most valuable inventions since the telephone.

JESSE OWENS

Jesse Owens has a more personal interest in children. He has three of his own—all girls. The oldest, 17, is studying at Ohio State. The two younger ones are going to elementary school here in Chicago.

"Children are the most important people in the world to me," he declares. "These children are going to be the future citizens.

Other board members include Mrs. Clifton Utley, Dr. Preston Bradley, Rabbi Louis L. Mann, Mrs. Bryon Harvey Jr., Rev. Donald Masterson, George Jennings, Samuel A. Culbertson II, David Balkin and Robert A. Kubicek.

TROUBLESHOOTER — Daniel Flaishaker, 20 month old candidate for Mr. Television of 1970, is shown fascinated by the equipment of a TV repair shop.

Movie-Going Hit Hardest

STUDENT'S EYE-VUE

"Television is booming and is here to stay," says Miss Winn Wolters, a junior at Evanston high school.

In a recent paper entitled "The Effect of Television on the Life of the American People," Miss Wolters finds that TV is making itself felt in almost every aspect of American life. She finds it exerting its influence on our homes and in our schools; on the amount of time we spend reading and on the amount of time we devote to sports. She finds that it has brought about a change

in old methods of teaching especially in the field of medicine; she finds that it is the only mass media which regularly engages the attention of young children.

Perhaps the most interesting part of the essay deals with the question, "What happens when TV comes into the home?" Writes Miss Wolters: "At first the new owners watch TV a great deal, trying to get a taste of all the different programs. Then they gradually taper off. Those people who have had their sets for only two or three months listen to it about 17 hours a week. Those who have had their sets a little longer usually watch about 13 hours a week. Radio listening is also greatly reduced."

Miss Wolters finds that TV owners don't visit their friends as much after they get their sets. Instead, she says, more people come to visit them. She also finds that TV owners don't go out to plays, movies, and sports events as often as before.

But Miss Wolters found movie-going hardest hit. Quoting from a survey made by Radio-TV News Service, she found a reduction of 72% in movie attendance after purchase of a television set. The same survey also showed a 46% reduction in the movie-going of children.

With regard to the influence of television upon the study habits of school children, Miss Wolters discovered conflicting information. Some students, she found, were unable to devote adequate time to studies because of the distracting influence of TV. Others, however, were able to discipline themselves sufficiently to complete their work. As for the opinions of the teachers in this regard, Miss Wolters tells of the principal of a Clifton, N. J. high school who recently blamed television in part for the failure of 169 pupils in a class of 562. "The principal said many were unable to keep their minds on classroom discussions and some fell asleep."

What about the use of TV as an aid to education and the study of TV itself in the schools? Miss Wolters finds that "those who want to start preparing seriously for TV while still in their teens are having a hard time getting a chance." She declares that there are no more than one or two schools in the country "that have put television on the curriculum as well as algebra and geometry." The only schools she is able to find that answer this need are the New York School of Performing Arts, and South Shore high school in Chicago.

***IT FLOATS!** Walt Durbahn has been asked by hundreds of WNBQ viewers if the boat he built on the Hines show withstood the final test. The photo above is proof, and Walt adds the craft is a handy thing to have on a hot summer evening.*

So He's the Guy!

Ray Carter, who writes the music for "Mr. I. Magination," composed the popular "All Right, Louie, Drop the Gun."

FROM NINE TO FIVE — by Jo Fischer

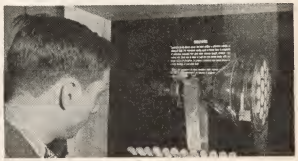
"What we need in this office is a television set or something . . . to keep our minds off of work."

—Courtesy Jo Fischer and Chicago Sun-Times

TV Exhibit at Museum

Chicagoans are invited to attend the special RCA television exhibit now on display in the Museum of Science and Industry, located in Jackson Park on the city's southside.

Shown at right is a young man examining the Phosphors window. The phosphors, which form the fluorescent coating on the screens of TV picture tubes are displayed to demonstrate how various colors are used to produce a high-quality black and white light.



Baseball Fans Are Amazing

By GEOFFREY HUNTER

We have been slightly amazed by the number of television fans who have such a variety of opinions as to where the Cubs and Sox will finish in the National and American League pennant chases this year.

It has always been suspected that just about anyone who can read has an opinion on the baseball situation and, secretly, almost everyone considers himself an expert. Well, we're looking for experts and so all of you have an opportunity to put yourself in that category.

We have some surprises in store for our winners in addition to the A. G. Spalding & Bros. official league balls so be sure to get your entries into our sports department and we'll do the rest.

One of the University of Michigan coaches has told us a few simple truths about **Dick Wakefield,** the controversial character who seems to get himself into a hassel every time he opens his mouth.

This coach says that Dick is one of the nicest guys he has ever met. He indicates that Wakefield is extremely kind and generous. He has a penchant for giving away money to worthy causes, particularly for the development of playgrounds and recreational activities for kids. It's true, our informant continues, that the former Detroit and Yankee player has a cockeyed theory about his baseball ability but if the young man had a public relations counselor who would take him in hand and keep Wakefield from shooting off his mouth, the lad might yet turn into the athlete he was touted to be when he first signed with the Detroit Tigers for that $52,000.

Notes: The American League All Stars have conquered the National Leaguers 12 out of 16 times since Tribune Sports Editor **Arch Ward** staged the first contest during the Century of Progress Exposition back in 1933. . . . Two White Sox played their high school baseball as native Chicagoans. **Phil Masi** starred at Austin, **Herbie Adams** at Oak Park . . . **Phil Cavarretta** is the only native on the Cub roster.

Claude Kirchner, the tallest man in Chicago video, once tried his hand at football as a University of Chicago freshman. He switched to golf just in time!

Win an Autographed Major League Ball!

Each week *TV Forecast* is awarding an American or National League Spalding baseball, autographed by your favorite Cub or Sox player, for the best letter telling where the reader thinks the Cubs or Sox will finish in the National or American League pennant races.

CONTEST RULES

1. An official entry blank must accompany each entry.
2. All entries become the property of TV Forecast, Inc., and will not be returned.
3. Decisions of the judges will be final.
4. The contest is open to all home and newsstand subscribers of TV Forecast.
5. There is no limit to the number of entries each week by an individual.
6. All entries must be signed in the handwriting of the entrant.
7. There is no age limit.
8. All entries must be neatly typed or written.
9. All entries must be postmarked before Friday midnight, June 30.
10. Winners will be announced two weeks after the close of each contest.

HERE'S MY ENTRY

To: Geoffrey Hunter, Sports Dept.
TV Forecast Magazine
185 N. Wabash, Chicago 1, Ill.

Enclosed is my entry in this week's contest to win an autographed Spalding major league baseball by my favorite Cub or Sox player. I understand the rules of the contest. If I win, I would like to have my prize autographed by_____

_____of the Cubs (Sox). Circle one. 6/24

TV Wrestling Highlights

by ED PAZDUR

That final authority lies with wrestling fans was exemplified in the **Buddy "Nature Boy" Rogers—Billy Darnell** match a few weeks ago. Rogers was up to his old tricks of unnecessary roughness before the TV cameras as thousands of fans looked on in their living rooms.

During the course of the tussle, irate fans kept the Arena phones ringing constantly with complaints . . . Still the referee saw nothing and the match was won by **Rogers** . . . Loyal Darnell fans did not take it sitting down however.

Mr. Ed Ripple, coworker of **Ray Fabiani**, said, "Why, we were flooded with telephone calls and deluged with 7,000 letters from fans protesting the rough tactics of Rogers. Some of those letters were very biting. Consequently, the referee was suspended for 30 days and 'Nature Boy' Rogers put on probation for a year." . . . There you are, fans, use the mighty power of the pen. If you have a complaint, let us know and we may be able to pass it on to where it will do some good.

In his "Wake of the News" column, **Arch Ward** refers to **Lou Thesz** and **Buddy Rogers** as "pachyderms" and wrestling as pure hippodrome. " . . . But," continues Ward, "that makes no difference, if the crowd feels it has had its money's worth."

As far as we know, a hippodrome is an arena for horse shows . . . What do you think?

This week's notes: Wrestling promoter **Ray Fabiani** has added **Jack Guy** and **Man Mountain Dean Jr.** to his mat card . . . The Fabiani-Kohler battle of promoters means only one thing . . . better wrestling for Chicago fans . . . Was surprised to learn that **Buddy Rogers** has not been pinned for a loss for four consecutive years.

We ran into **Bad Boy Brown** at the LaSalle hotel last week and learned he has two pet tigers given to him by **Clyde Beatty** . . . Another collegiate athlete turned pro matman is 24 year old **Verne Gagne.** While at the University of Minnesota, he was an end on **Bernie Bierman's** Golden Gophers and copped numerous collegiate wrestling titles.

When **Nanjo Singh,** the Hindu, struck a referee, he was suspended in the State of Illinois. Nanjo is currently wrestling in Cleveland.

WRESTLING TICKET WINNERS

Mrs. Robert J. Smith
6837 Rosewood St.
Hammond, Ind.

Jo Ann Davis
1922 Grand Ave.
Waukegan, Ill.

Mrs. Elmer A. Sauerman
3556 N. Pine Grove Ave.
Chicago 13, Ill.

Mrs. David E. Blade
7227 W. 21st Ave.
Gary, Ind.

Miss Elaine Baker
R.R. 3 Box 112
Plainfield, Ill.

Mr. B. Jones
1215 Granville
Chicago 40, Ill.

Mrs. Lester Kolour
8747 W. Douglas Blvd.
Chicago 23, Ill.

Miss Lorraine Stine
700 McCarthy St.
Lemont, Ill.

Miss Rose Serritella
5451 W. Van Buren
Chicago 44, Ill.

Mr. Frank Kirsh
3056 N. Kedzie
Chicago, Ill.

Win Free Tickets to Rainbo Wrestling!

Ten pairs of tickets are being awarded each week to readers of *TV Forecast* Magazine writing the best letter of the week on the following subject—

"I would like to see a live wrestling show because....."

The contest is open to both men and women readers. Tickets to Rainbo arena are presented to persons whose letters are judged the most original, and interesting. There is no coupon to clip, nothing to buy.

The tickets are being made available thru an exclusive arrangement with Promoter Ray Fabiani and the publishers of this magazine.

Deadline for this week: midnight Wednesday, June 28.

Write: Sports Dept., TV Forecast, 185 N. Wabash, Chicago 1.

IS YOUR TV SET OBSOLETE?

NO!!

IT CAN BE MODERNIZED

Don't deprive yourself of the full possibilities of your present TV set. NOW, ATC will make your set as modern as new.

ASSOCIATED TELEVISION COMPANIES

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INSTALLATION AND SERVICE

ALL MAKES

★ Re-engineer your set so as to get a much larger picture regardless of the size of your present screen. The most obsolete thing about television is a small screen receiver. Increase your viewing pleasure with a larger screen as installed by ATC.

★ Replace your obsolete single speed record changers with modern 3-speed units capable of superb reproduction on all records. Sets not already equipped with phonographs can be adapted.

★ Add the convenience of headphones for those viewing TV sets late at night. Now many hard-of-hearing people can enjoy television, radio and phonograph reproduction.

Before you buy a new, larger set, call ATC for the facts on these low cost services. A small additional investment will give you an instrument generally far better than any now obtainable. We can give you the best service. Don't be satisfied with less. ATC means guaranteed service, also guaranteed to be available when you need it. You and your set are protected by ATC.

CALL

AN DOVER 3-3547

FOR SERVICE IN ALL NEIGHBORHOODS AND SUBURBS

Amateur Psychologist, GI, Win Ducats

Among this week's winners of **TV Forecast's** contest for complimentaries to wrestling at Rainbo Arena are a "poor G.I.," an amateur psychologist, and a grandmother. Each week **TV Forecast** offers ten pair of free tickets to letters judged to be most sincere and interesting.

Lester Kolour, 3747 W. Douglas Blvd., seeks to discover the underlying causes of the intense emotions displayed by front row wrestling fans. He writes, " . . . since regularly viewing the televised exhibitions, I have become intrigued by the underlying psychology. I have sought to analyze the intense excitement of front row fans in terms of a vicarious release of tension and aggression on their part through the vehicle of the wrestlers whom they can identify themselves and their frustrations with."

Forgetting the psychology of emotions, **Mrs. David E. Blade,** 7227 W. 21st Ave., writes; ". . . I'd like to see when **Don Eagle** arrives with his beautiful headdress . . . when generous **Gorgeous George** arrives I could snatch a flower or 'Georgie Pin' mebbee."

Miss Jo Ann Davis of 1922 Grand Ave., Waukegan, Ill., says, ". . . Everytime one gets tangled up or starts a ruckus, the camera is somewhere else. Furthermore I can watch Drake and Bull when they are out of the ring as well as in, instead of watching Gushing Guss on Broadside Barney's broadside twisting a leg off. Still I would love to see the Great Lovers, TV or no."

Frank Kirsch, 3056 N. Kedzie, would risk death for a pair of tickets. He writes, ". . . I am just a poor G.I. and can't afford to attend live wrestling . . . I think I would fall over dead if I won, but I am willing to take that chance." (Ed. note. Please don't, Frank.)

Mr. B. Jones, of 1215 Granville, wants to get a gripe off his chest by seeing a live show. Mr. Jones states, ". . . Why don't the referees enforce the rules? . . . In the match between **Buddy Rogers** and **Superman,** the referee should hang his head in shame. Any ref who would allow a man to gouge another man's eyes until blood is drawn, in my opinion should not be allowed to referee."

Miss Elaine Baker of Plainsfield, Ill., has romantic inclinations in mind. "I always watch them over TV. I also would like to meet a few of those handsome, single wrestlers," says Miss Baker. (Ed. note. Perhaps we can arrange it.)

Miss Rose Serritella, 5451 W. Van Buren, would like to see the humor of it all in person. Rose asserts, ". . . they remind me of the Keystone comedies of old — lots of thrills and plenty of comedy."

ROLLER DERBY

Why doesn't some smart sponsor drop wrestling, put on more Roller Derby? We enjoy your magazine 100%. It's the best of its kind on the stands today. An article on Roller Derby would be swell.

Chicago, Ill. — HELEN MOSEK

Why one whole page on horse-racing (who cares about it?) and two pages on wrestling, which so many are tired of seeing every nite? Do you think Mr. Hunter or Mr. Mabley could find a line or two on the Roller Derby? It's such a fine sport and we all enjoy it.

Chicago, Ill. — CAROLINE HOFFMANN

Roller Derby should receive more recognition. . . .

Chicago, Ill. — H. PARKER

WRESTLING

Why can't we have Russ Davis do the announcing at the Rainbo and other wrestling bouts? . . . Besides, Davis is joyous and funny with his remarks and wisecracks. Come on, fans, let's hear from you.

Chicago, Ill. — L. McNAMARA

We'd like to see more of Russ Davis. He's really tops. . . . We enjoy him as much as the wrestlers, themselves.

Mishawaka, Ind. — MRS. L. C. HARRIS

TV Forecast On Sale at Leading Newsstands

Johnny Desmond of Tin Pan Alley

by PAT COOPER

Miss Lois Lynn of Chicago recently appealed to *TV Forecast* for assistance in the organization of a fan club for her favorite singer, Johnny Desmond. So this week, in answer to her request and the hundreds of letters from readers, we want to tell you more about the star of "Tin Pan Alley TV," WENR-TV program seen Fridays.

If you'd like to become a member of the Chicago chapter, just write a letter to Lois, c/o 2137 North California, Chicago 41. That's easy, isn't it? You're practically enrolled now in the Desmond Fan club.

When Johnny was chosen to spotlight the new ABC musical memory show, it was not the beginning of a new career for this young and handsome singer, but a continuation of where he left off five years ago.

On "Tin Pan Alley TV," Johnny introduces the pop music society's top masters, and then adds a touch of nostalgia by rendering the more memorable tunes penned by guests of the evening. Such a show is giving Desmond a chance to dip back into the files of music composed when he was making his initial appearance in the warbling world. And it is giving Chicago viewers an opportunity to see the young man who has caused such a sensation with his songs on the "Breakfast Club," and his top-selling record "C'est Si Bon."

The return to fame angle of Desmond reaches back into World War II, when he almost reached the zenith of popular vocalists and then was suddenly eclipsed by the post-war hysteria.

That story actually starts in Detroit, Mich., where he was born in 1921. As a youngster, he played piano, acted and tap danced with various amateur groups. In his 'teens he attended the Detroit Conservatory and organized a vocal quartet composed of three other students and himself.

At Johnny's insistence, Bob Crosby, whose orchestra was filling an engagement at a Motor City Theatre at the time, granted the foursome an audition. Bob came, listened and was so impressed with their smooth style, he signed them to sing with his orchestra and changed their name from the "Downbeats" to the "Bob-O-Links."

JOHNNY

They were later associated with Gene Krupa and during that period in his career Johnny sang a benefit performance for an air force outfit in Oklahoma. Johnny and the air forces were mutually impressed. The period was one of turmoil; America had been attacked by Japan and young Desmond added his name to the list of recruits.

After a brief stint on K.P. duty, he came to the attention of the celebrated band leader, the late Glenn Miller, who gave the vigorous baritone a spot with the official AAF band.

Sent overseas almost immediately following his enlistment, he became an overnight sensation with members of the armed forces and the Allies. In England he was heard weekly over the British Broadcasting company network in a series called "A Soldier and A Song," and the response included fan mail written in three languages. Among his devoted listeners were the princesses Elizabeth and Margaret Rose. When he was transferred to France he continued to broadcast over the Paris radio and was immediately dubbed "Le Cremair" by the young mademoiselles who swooned in their best Gallic manner.

DEAR BOSS:

What do you think of proposing an Anti-Favorite Night for owners of TV sets?

Here's the idea, zany as it may be. Advocate a switch to another show, just for one night, say, Sunday for example. At 6 pm, instead of watching the Paul Whiteman revue (if that's what you watch) try Starlit Time with Holly Harris. She's a local gal, a real peach, and you'll probably enjoy the show.

If you're a Henry Aldrich fan at 6:30, switch to the Carolyn Gilbert musical. It's different, and Carolyn's husky voice may do the trick in untying those knots you get from Sunday afternoon chores.

At 7 pm, even though it's a tough thing to do, switch from Ed Sullivan's Toast of the Town to Think Fast. There are few women in the world like Eloise McElhone, and she alone is worth watching.

And so on . . . Majority Rules instead of Colgate theater . . . Mysteries of Chinatown instead of Fred Waring . . . Celebrity Time instead of the Garroway show.

After 9:30, the game suffers a little from variety, since most of the shows are films, but after you've experienced such an evening you and the family can compare notes and ask yourself—"Have we been missing anything?"

Probably not, but you'll never know if you don't try, and sometimes the suspense is killing.

It's fun playing games with your TV set, and tends to make an evening's entertainment more lively. Also, if you have guests you want to leave early, it might be a good way to get them out fast.

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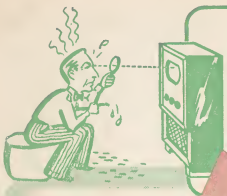

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